

Friendship Evangelism

The **Institute for American Church Growth** asked over 10,000 people this question: “*What was responsible for your coming to Christ and this church?*” They replied as follows...

I had a special need -3%

I just walked in -3%

I liked the minister -6%

I visited there -1%

I liked the Bible classes -5 %

I attended a gospel meeting -0.5%

I liked the programs -3%

A FRIEND OR RELATIVE INVITED ME-79%

“Go ye” means, “Go me.” Evangelism that is most productive is **PERSONAL** evangelism. It is seeing the soul as the most important thing in the world and targeting those with whom we come in contact each day. In this evangelism becomes **PURPOSEFUL**. We can target the entire world, but we must proceed one soul at a time. Read the following passages: Philippians 2:19-24; 1 Thessalonians 1:8-10.

—**Mark Posey**

Family & Friends Day—November 5, 2006